

Product Theater Information & Submission Form

Product Theater Details

Product Theaters offer sponsors a premium opportunity to present directly to AACE attendees during dedicated, non-CME time slots. These sessions are unopposed to CME programming and are open to all attendees. Product Theater topics and formats are flexible.

Presentation formats may include:

- Lectures
- Case discussions
- Panel presentations
- Interactive workshops
- Other sponsor-selected formats

Your Product Theater will be promoted through the event website, mobile app schedule, and pre-event AACE emails.

The stage will be set with:

- Classroom table and 3 chairs
- 3 tabletop microphones
- 1 podium and podium microphone

Deadline & Form

Submission Deadline:
February 1, 2027

[Click HERE to access speaker and session form](#)

Available Options

45-Minute Product Theater
\$50,000

45-Minute Breakfast & Lunch Product Theater
\$55,000

Breakfast, Lunch & Dinner Product Theaters

These spots are scheduled for 60 minutes total. The first 15 minutes are reserved for meal service, followed by a 45-minute sponsor presentation. Sponsors are responsible for ordering and covering all food and beverage costs for breakfast and lunch sessions.

What's Included

Each Product Theater includes standard AV setup:

- Riser
- Projector
- Screen
- Microphone
- AV technician

Sponsors may also choose to serve refreshments.

